



Call for proposals

Guidelines for project submission

Eligibility criteria

Selected projects will meet the main following criteria : (i) the project is scientifically sound and justified; (ii) the project is feasible ; (iii) results are reachable ; (iv) costs are reasonable ; (v) the proponent and his organisation are competent ; (vi) the project is a priority ; (vii) essential partners are involved ; (viii) impact is measurable and sustainable.

- **Eligibility**
Any organisation with well established expertise and efficiency in plant conservation can apply.
- **Species**
Only projects aiming at improving the conservation status of globally threatened tree species listed on the IUCN Red List of Threatened species are eligible. Threatened species include those listed as Vulnerable (VU), Endangered (EN) or Critically Endangered (CR) (www.iucnredlist.org). Therefore, applicants must check the status of their target species at www.iucnredlist.org to ensure that their project is eligible. If a species is considered as threatened but the assessment is not yet published on the Red List website, detailed additional information justifying a VU, EN or CR status must be provided. Priority will be given to projects targeting CR and EN species. Projects targeting VU species will be accepted when immediate investments will be necessary to stop a rapid decline.
We define trees as plant species presenting a single trunk at least 2 meter high.
Threatened tree species will be the main key performance indicators of the projects. Projects proposing a positive impact on other threatened species and associated habitats will be favoured (collateral benefits). The Foundation will favour projects of global relevance (globally threatened species) versus projects protecting species locally or regionally threatened.
- **Geographic areas**
The Foundation can fund projects implemented all over the world but will favour areas with high biological diversity as well as areas where needs are important and funding opportunities are limited.
- **Project types**
Projects must implement concrete on-the-ground conservation actions. Projects can span over a period of up to 3 years.
- **Costs**
The Foundation favours conservation projects with reasonable budget in relation to proposed activities. Costs/benefits ratio will be an important criterion during project selection. Funding for the

organisation's general costs will be limited and funding preferably spent where field activities are implemented. Management costs (overheads) must represent less than 10% of the budget.

○ **Co-funding**

A minimum of 20 to 50% of co-funding will be required. The percentage will depend on project size and regions ; a diversified funding basis ensures a better sustainability. Co-funding will therefore be an important criterion but it is important to document the specific impact of the contribution of the Foundation.

○ **Evaluation/Impact**

A specific effort will be requested from beneficiaries to document the impact of their project on the ground. The main indicator will be the target species (increase in population size, increase in area of occupancy, threat reductions...) ; it will have to be measurable and verifiable. This indicator can be complemented with secondary indicators based on other species or the habitat of the target species. Representatives of the Foundation may travel to project sites in order to evaluate project implementation and impact.

○ **Coordination with other donors**

The Foundation would like to ensure that funded projects are implemented in good coordination with activities funded by others and implemented in the same area. To that effect, the Foundation will maintain direct links with other donors ; proposals must indicate sources of co-funding (donors and amounts). Results of past activities must be mentioned in the proposal.

○ **Partners**

Beneficiaries must ensure that they have all legal authorizations to work in the proposed project area. Projects including a partnership with local or national organisations will be favoured.

Submission of proposals

- Projects must be submitted using all 3 template documents available from the Foundation's website: project proposal, budget and logical framework.
- The forms must be downloaded and **filled in entirely**. Incomplete proposals will not be considered.
- Proposals can be submitted in **French or English**. Forms and guidelines are available in both languages.
- Proposals must be submitted through the Foundation's **website** (www.fondationfranklinia.org).
- The deadline for project submission is midnight CET on **June 30th, 2019**.

Project review

Projects will be reviewed first by the Secretariat of the Foundation and then by its Expert Committee who will provide recommendations to the Board by mid-September. The Board will take a final decision by **mid-October**.